



## GRAPE Committees – 2021/2022

### **Advocacy Committee**

*Chair: Open*

*Co-chair: Open*

Primary task is to plan and implement the Annual Legislative Town Hall Meeting that gives GRAPE members the opportunity to advocate directly to local, state and federal representatives about issues that affect the quality of life for seniors. MEETS MONTHLY SEPTEMBER-FEBRUARY.

### **Annual Dinner and Meeting**

*Co-chair: Caitlin McAneney, Rochester Regional Health, [cmcaneney@rochesterregional.org](mailto:cmcaneney@rochesterregional.org)*

*Co-chair: Tracy Stillman, Elderwood of Lakeside at Brockport, [tstillman@elderwood.com](mailto:tstillman@elderwood.com)*

The Annual Dinner is GRAPE's major fundraising event. The committee solicits sponsors, silent auction items, raffle items, and manages logistics for the event. This event also serves as GRAPE's annual business meeting. MEETS MONTHLY SEPTEMBER-JUNE.

### **Budget & Finance Committee**

*Chair: Richard Marlin, Edward Jones, [rich.marlin@edwardjones.com](mailto:rich.marlin@edwardjones.com)*

Ensures fiscal stability of the organization by setting up internal controls and monitoring income and expenses of the organization. MEETS MONTHLY SEPTEMBER-JUNE VIA CONFERENCE CALL.

### **By-laws Committee**

*Chair: Richard A. Marchese, Jr., Esq., Woods Oviatt Gilman, [rmarchese@woodsoviatt.com](mailto:rmarchese@woodsoviatt.com)*

Provides interpretation of the By-laws to the Board of Directors and ensures that the by-laws are updated and consistent with the organization's mission and growth. MEETS AS NEEDED.

### **Marketing Committee**

*Co-chair: Brooke Findlay, Blossom Modern Home Care Solutions of WNY, [bfindlay@blossomhcs.com](mailto:bfindlay@blossomhcs.com)*

*Co-chair: Dave Schanz, Senior Care Authority, [dschanz@seniorcareauthority.com](mailto:dschanz@seniorcareauthority.com)*

The committee is responsible for planning Eldercare Fairs, networking events and any marketing/community opportunities for the organization, i.e. United Way Day of Caring. MEETS YEAR ROUND.



### **Membership Committee**

*Co-chair: Kristen Treadway, Home Instead Senior Care, [ktreadway@homeinstead.com](mailto:ktreadway@homeinstead.com)*

*Co-chair: Open*

Focuses on recruitment, retention and renewing GRAPE memberships. Committee members also assist with registering members and welcoming guests at the monthly membership program meetings. MEETS MONTHLY AUGUST-MAY.

### **Program Committee**

*Co-chair: Kim Vogt, URM, [kim\\_vogt@urmc.rochester.edu](mailto:kim_vogt@urmc.rochester.edu)*

*Co-chair: Open*

Researches educational topics and secures speakers for the two monthly membership meetings. This committee also looks for host sites and sponsors for the meetings. As the GRAPE membership grows in diversity, the Program Committee evaluates its program topics to make sure they are relevant and provide education to all members. MEETS YEAR ROUND.

### **The ElderPages Directory Committee**

*Co-chair: Mollie Traub, National Council of Jewish Women, [mtraub@rochester.rr.com](mailto:mtraub@rochester.rr.com)*

*Co-chair: Open*

Reviews and edits information on The ElderPages website, adding new services, functions, and professional organizations and making corrections as community services change. Seeks out grant opportunities for printing of an updated directory. MEETS MONTHLY SEPTEMBER-JUNE.

## **Special Interest Groups**

### **Senior Housing Alliance**

*Co-chair: Amy Rist, The Village at Mill Landing, [arist@leisurecare.com](mailto:arist@leisurecare.com)*

*Co-chair: Paula Sachman, Episcopal SeniorLife Communities, [psachman@episcopalseniorlife.org](mailto:psachman@episcopalseniorlife.org)*

A special interest group that focuses and shares with each other issues, practices, and regulations that affect the senior housing industry. This group also maintains and updated directory of housing options for social workers and other healthcare professionals. MEETS QUARTERLY SEPTEMBER-JUNE.

### **Holiday Gifts for Seniors**

*Chair: Kathleen Krauss, Professional Member, [kpkrauss@frontiernet.net](mailto:kpkrauss@frontiernet.net)*

A special interest group that focuses on providing gifts for needy seniors in our community during the holiday season. MEETS AS NEEDED SEPTEMBER-DECEMBER.